Datafolio:   
<https://docs.google.com/presentation/d/1-x8_ESICq2FSE7iq9AhY0vHGJzgsTqNj8vFLU0HH1j0/edit?usp=sharing>

Dashboard:   
https://lookerstudio.google.com/reporting/c368c4b4-1e72-4027-9482-ecf2ff835bc2